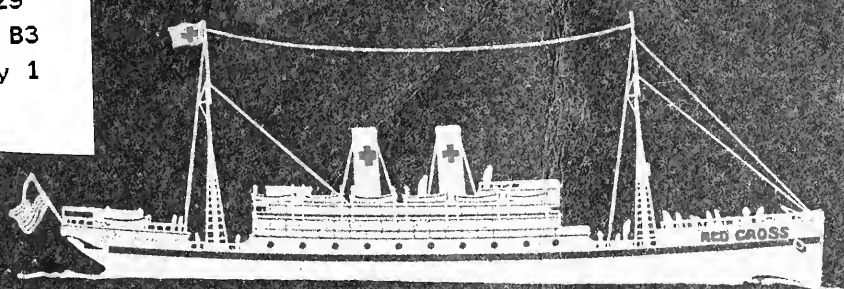


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TO THE FRONT IN EUROPE'S WAR







TO THE FRONT IN EUROPE'S WAR

A PHOTOGRAPHIC REVIEW OF THE
EQUIPPING AND LOADING OF THE
STEAMSHIP "RED CROSS" AND HER
DEPARTURE FROM NEW YORK

1914

COMPLIMENTS OF
BAUER & BLACK
CHICAGO NEW YORK

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THIS booklet presents in pictures, from photographs taken for us during the past few days, the tremendous work undertaken by the American Red Cross in quickly bearing relief to the wounded in the European war.

In the exciting news of the day with reports of battles and of victory and defeat, it is easy to overlook the quiet efficiency of the great international organization that is caring for the wounded, and the bravery of those men and women who volunteer to serve in the field.

With its military type of organization, the American Red Cross in the United States was able to turn instantly from its daily work of instruction in First Aid among the industries of a peaceful country and, without confusion or excitement, charter the ship "Red Cross," load her with the best of surgical dressings and all other supplies, secure from leading hospitals of the country a full complement of nurses and surgeons and clear for European ports in an incredibly short time.

How this work was accomplished is quite clearly shown by the illustrations that follow.

BAUER & BLACK

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OCT -9 1914



Red Cross Surgeons Going With the Ship

In the center, seated, is Major Robert U. Patterson of the American Red Cross.

TO THE FRONT IN EUROPE'S WAR

Shortly after the war in Europe was started, the need for outside aid in caring for the wounded became apparent.

Immediately, the American Red Cross turned to Bauer & Black for surgical dressings—absorbent cotton, gauzes, bandages, etc.—in quantities sufficient to equip a ship to be sent with nurses and surgeons for the different countries at war.

Speed was vital. The ship must not be delayed waiting for supplies. And for days entire departments in the B & B plant worked night and day, turning out supplies for the Red Cross Society.

For convenient handling, absorbent cotton was packed in firmly compressed bales. Put up in sealed “hospital rolls,” these were subjected to heavy pressure, covered with burlap and bound with iron straps.

Bandages were packed in iron bound wooden cases holding approximately 200 pounds each.

Gauze, in hundred yard rolls, went in cases of 2500 yards.

Within three weeks from the date that the first order was received, Bauer & Black had shipped to the steamship "Red Cross," at Brooklyn, N. Y., the following:

Absorbent Cotton.....288,440 pounds
Surgical Gauze.....344,870 square yards
Bandages, assorted sizes..300,000

together with quantities of adhesive plaster and special dressings.

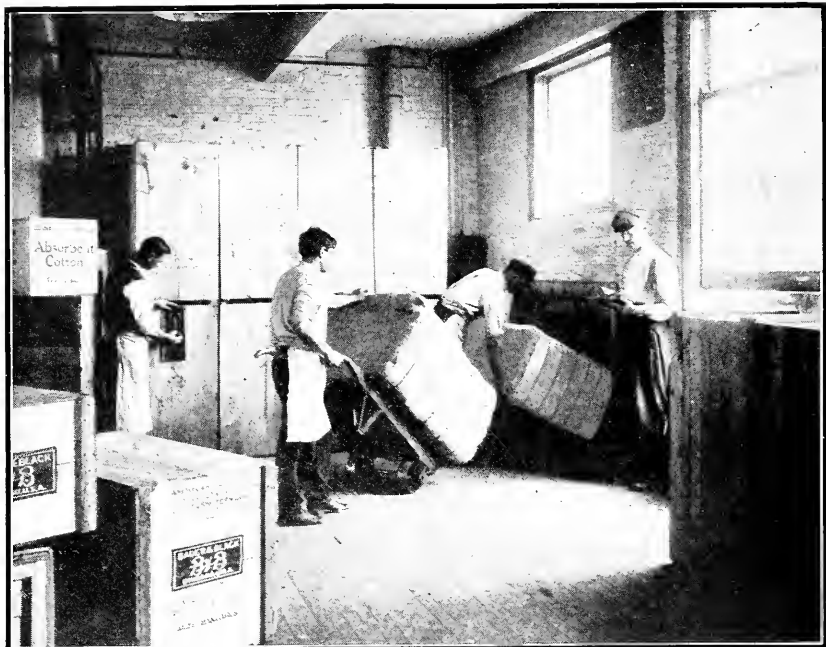
In addition to this, during the same period, rush orders were received from other countries:

Canada equipped troops for England and ordered in large quantities; absorbent cotton, gauze, bandages, British Army First Field Dressings, ligatures, adhesive plaster and other dressings.

London orders came for absorbent cotton and shipments were made by the ton.

Australia, too, was supplied with large quantities of absorbent cotton.

All the claims in the world cannot equal the substantial endorsement of these orders. The marked preference of the American Red Cross for B & B products is plain evidence of superior quality. And now foreign governments follow the choice of the United States, whose soldiers for years have been equipped with B & B First Aid Packets.



Chute in Corner of Shipping Department, Bauer & Black, Chicago

Through this the bales and cases are loaded directly on wagons in the street below.



Absorbent Cotton in Bales — Part of Express Shipment



Cases of Gauze and Bandages Sent by Express



Loading an Express Shipment on Cars



A Big Wagon Load

Showing Wells Fargo & Company's prize four-horse team.



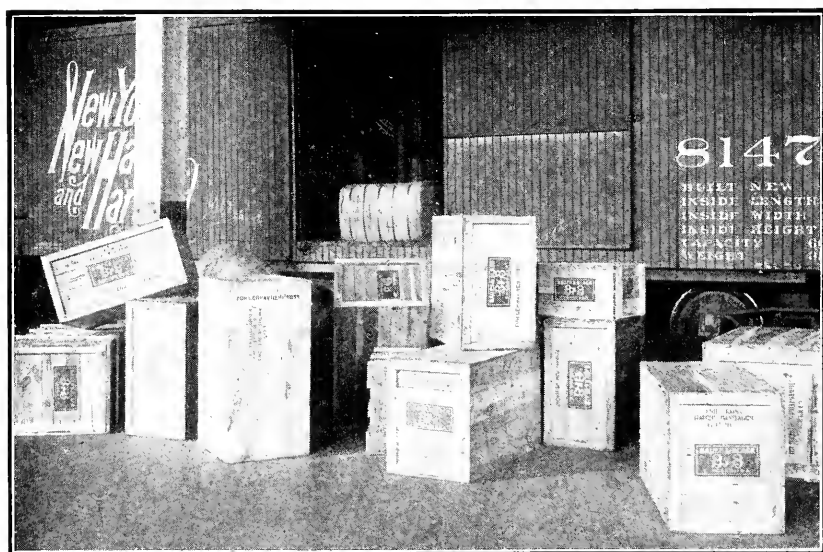
The Final Rush Shipment



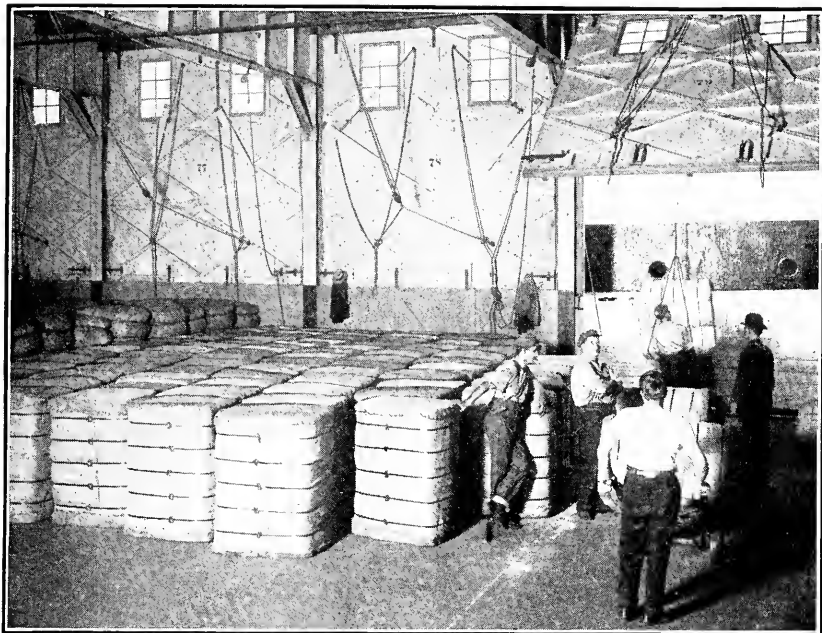
During the last few days before the "Red Cross" Steamer sailed, it was necessary to make enormous shipments by express. One lot filled three cars, making the largest single express shipment ever made from Chicago. Several trips by all these wagons were required to complete the loading.



**Absorbent Cotton Being Unloaded From Car at Pier
Bush Terminal, Brooklyn, N. Y.**



**Absorbent Cotton, Surgical Gauze and Bandages for
German Red Cross**



Absorbent Cotton for French Red Cross in Warehouse

Three bales at a time are hoisted on board ship. The bales in sight are but a small part of the shipment. About 20,000 pounds of cotton is shown, each bale containing 100 kilos (220 pounds) Absorbent Cotton, in one pound rolls, firmly compressed to save space, while the total supplied by Bauer & Black was, in round figures, one quarter million pounds.

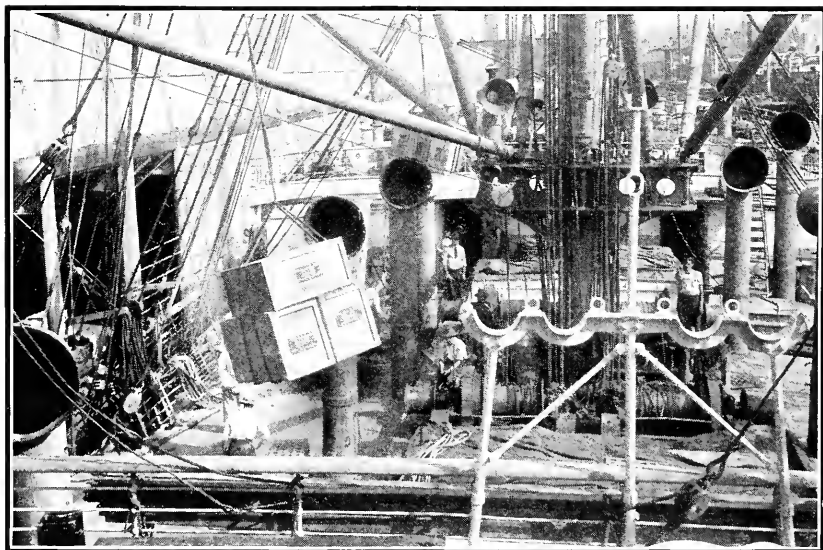


Hoisting Cases of Gauze and Bandages on Board



Checking the Goods Before Lowering Into Hold

The men in uniform are: at left, Officer of the Deck, Beach; at right, holding book, Captain Rust of Steamship "Red Cross"; between them, wearing straw hat, Mr. T. N. Phillips of the American Red Cross.



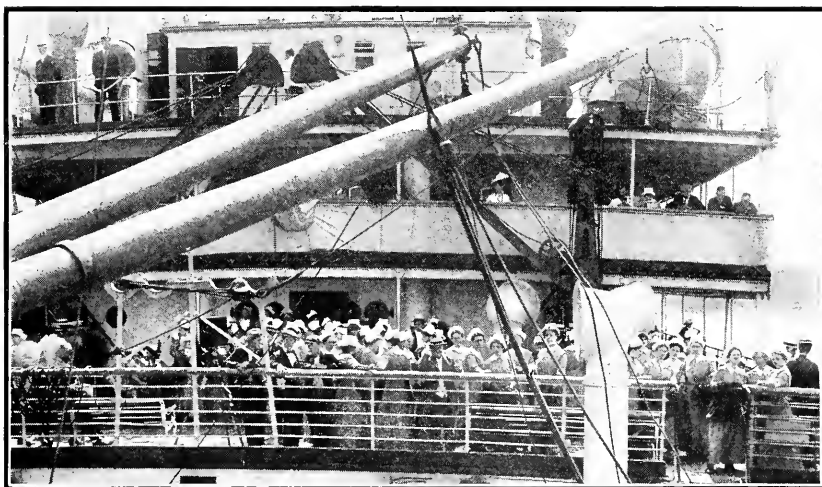
Cases for Austrian Red Cross

Two derricks are being used to rush the loading. The three cases swung from the second derrick show above the funnel in the center.



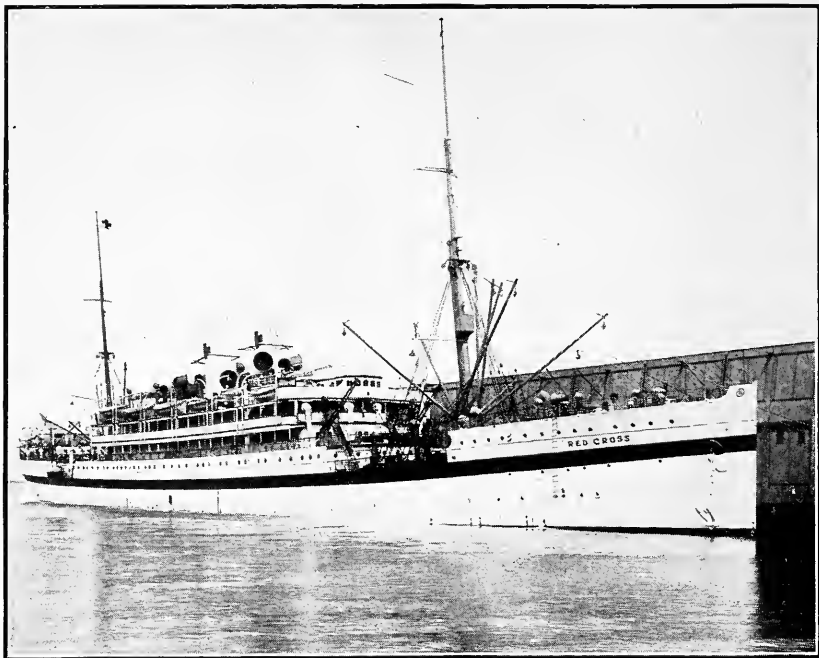
Group of Red Cross Nurses From Chicago

Reading from left to right—**Top Row:** 1-Mary F. Bournan, 2-Eva R. Donati, 3-Edwina Klee, 4-Gertrude G. Hard, 5-Charlotte Eaton. **Middle Row:** 1-Alma E. Foerster, 2-Lyde N. Anderson, 3-Anna Harsen, 4-Julia S. Schneider, 5-Genevieve Dyer, 6-Martha A. Moritz, 7-Alice Gilbourne, 8-Mary E. Hill. **Lower Row:** Charlotte Burgess, Supervisor, Miss Jane A. Delenor of Red Cross Society, Miss H. Scott Hay in charge of Nurses.



On Board Steamship "Red Cross"

View from forward deck, just before sailing.

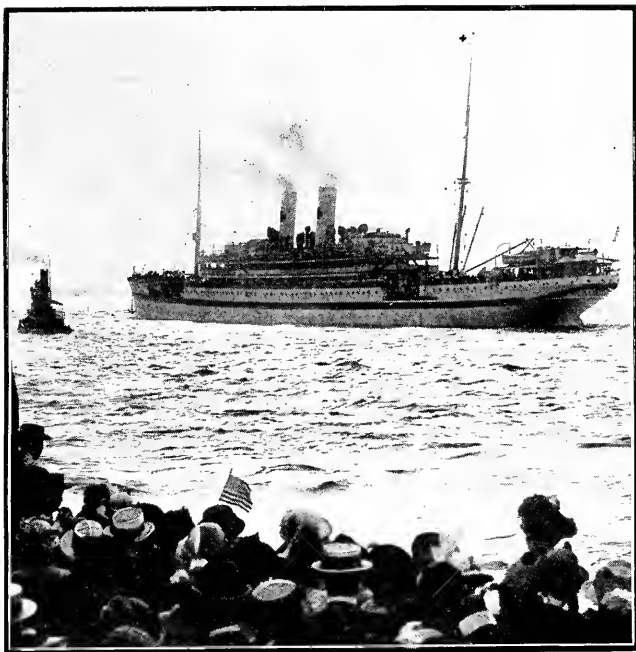


Steamship "Red Cross"

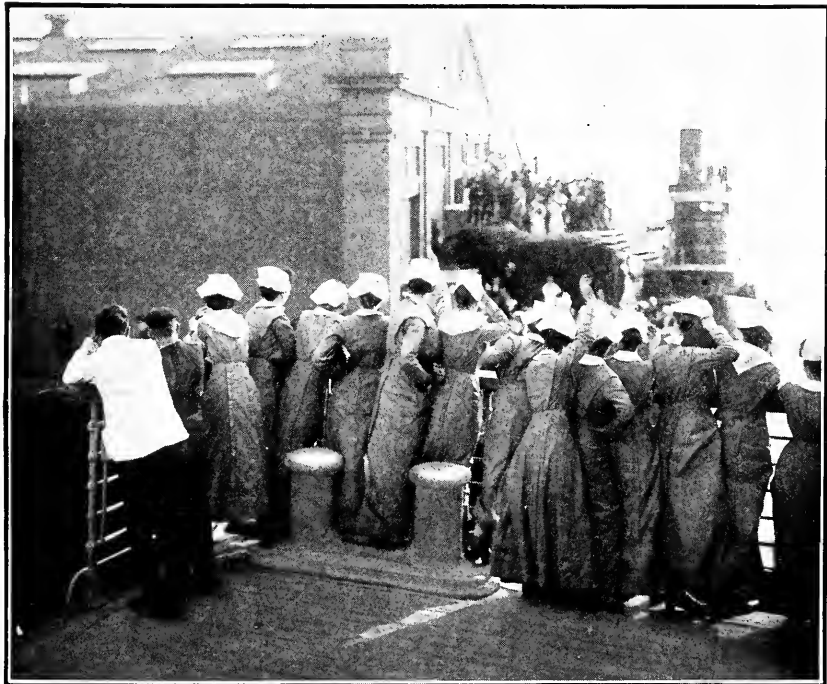
Taken at Bush Terminal Docks, Brooklyn, N. Y., while being loaded. Note painters' stages on funnels, where the Red Cross emblem is being painted.



Nurses on Deck as Ship Sails

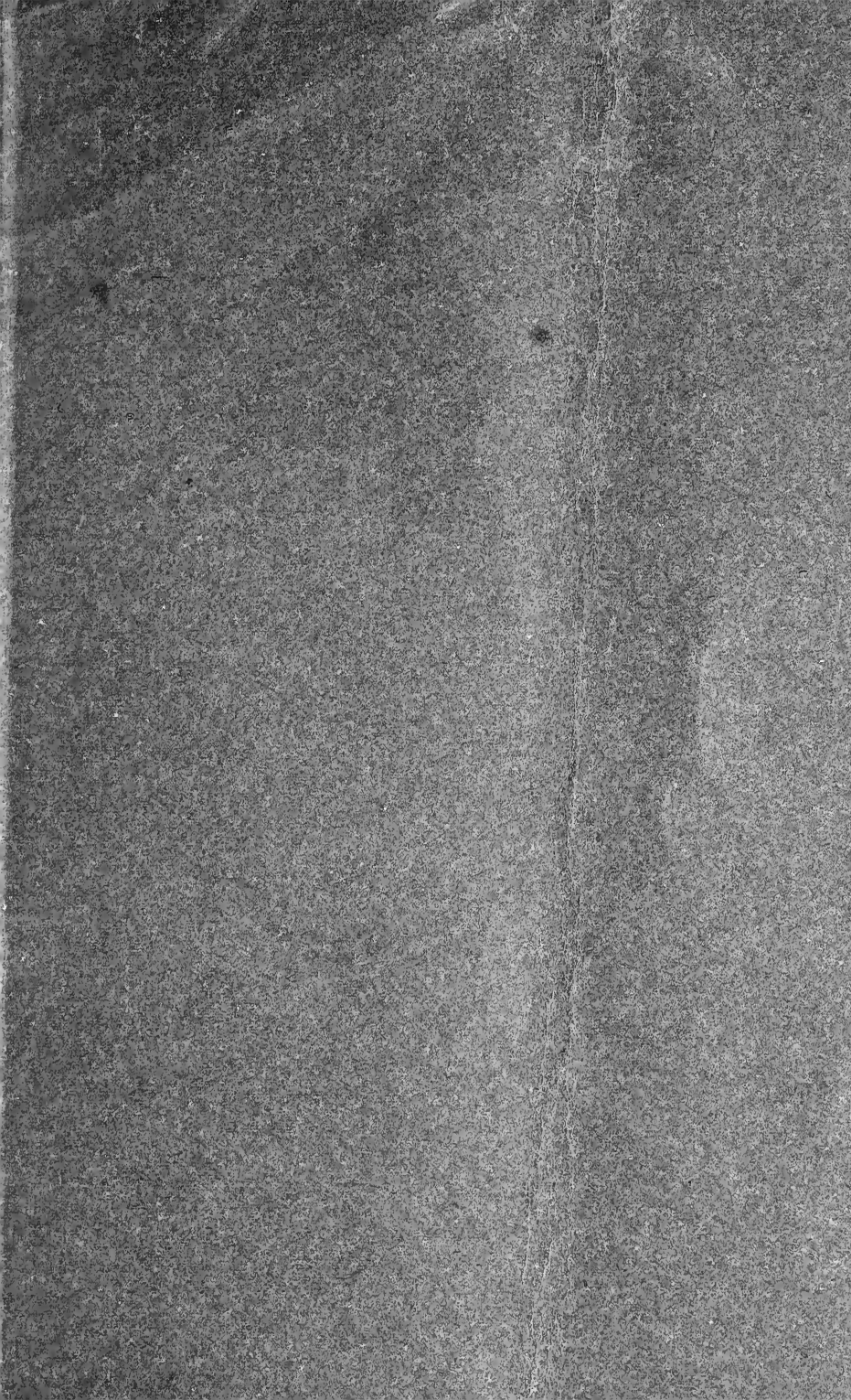


The "Red Cross" Steamer Being Towed Down the River



"All Ashore"—The Final Farewell

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